Robbins, Joanne

From: SchultzmanJJ@usa.redcross.org
Sent: Monday, December 08, 2008 9:50 AM
To: Robbins, Joanne
Subject: City proclamation for the American Red Cross

Hello, Joanne.

January is National Blood Donor Month. The American Red Cross Northern California Blood Services Region would like to receive a proclamation from the city of Lafayette.

National Blood Donor Month is the perfect time to bring to light the importance of blood donation.

Every day, volunteer donors help ensure that blood is available to help save lives. Accident victims, premature babies, people undergoing cancer treatment, organ recipients, and many others rely on the generosity of blood donors to ensure that blood is available when it's needed.

Unlike medications that are manufactured, blood components can only be collected from healthy volunteer donors and have a very short shelf life, from five days for platelets, six weeks for red cells and one year for frozen plasma. To ensure an adequate blood supply to meet patient need, it is important that all healthy, eligible people donate blood regularly.

I've included language for the proclamation (below). Please let me know if I can be of further assistance.

Thank you.

Jared Schultzman
Communications

American Red Cross
Northern California Blood Services Region
6230 Claremont Avenue
Oakland, CA 94618
510-594-5204
schultzmanjj@usa.redcross.org

(PROCLAMATION LANGUAGE)

Whereas, the American Red Cross Northern California Blood Services Region distributes 130,000 pints of blood per year for the protection of local patients, yet fewer than 100,000 pints of blood are collected in the region annually;

Whereas, one blood donation may help save three lives;

Whereas, some 40 percent of the public is eligible to donate, yet fewer than 5 percent donate blood;

Whereas, there is a need for additional healthy, regular volunteer donors to join the ranks of those who already give of themselves so generously;

Whereas, there is a need for civic and service organizations and businesses to sponsor blood drives.

Therefore, I, _____, Mayor of _____, hereby proclaim the month of

LAFAYETTE
SETTLED 1848 — INCORPORATED 1968

CITY COUNCIL
Mike Anderson, Mayor
Don Tatzin, Vice Mayor
Brandt Andersson, Council Member
Carl Anduri, Council Member
Carol Federighi, Council Member

PROCLAMATION

WHEREAS, the American Red Cross Northern California Blood Services Region distributes 130,000 pints of blood per year for the protection of local patients, yet fewer that 100,000 pints of blood are collected in the region annually; and

WHEREAS, one blood donation may help save three lives; and

WHEREAS, some 40 percent of the public is eligible to donate, yet fewer than five percent donate blood; and

WHEREAS, there is a need for additional healthy, regular volunteer donors to join the ranks of those who already give of themselves so generously; and

WHEREAS, there is a need for civic and service organizations and businesses to sponsor blood drives; and

NOW, THEREFORE, BE IT RESOLVED that I, Don Tatzin, Mayor, on behalf of the Lafayette City Council do hereby proclaim the month of January 2009 as ***National Blood Donor Month*** *in the City of Lafayette and urge all citizens to pay tribute to those among us who donate for others in need. I urge all civic and service organizations and businesses, if they have not already done so, to form blood donor groups to provide blood for others.*

IN WITNESS WHEREOF, I have hereunto set my hand and affixed the City Seal this 12th day of January, 2009.

_____

Don Tatzin, Mayor

3675 MT. DIABLO BLVD., SUITE 210, LAFAYETTE, CA 94549
TELEPHONE: (925) 284-1968 FAX: (925) 284-3169
http//:www.ci.lafayette.ca.us